## Power Turf Golf Managers Association of New Zealand and

13TH-15TH JUNE 2021

PROSPERING IN AN UNREAL WORLD

New Zealand Golf Course Superintendent's Association of New Zealand
Summit and Fine Turf Seminar
In association with Golf New Zealand
"Prospering in an unreal world".

### Our timetable

# Power Turf GMANZ/NZGCSA Summit and Fine Turf Seminar in association with Golf New Zealand

## **Timetable**

	DAY 1					
Day 1	Power Turf GMANZ/NZGCSA Summit and Fine Turf Seminar in association with Golf New Zealand					
Day 1	Registration desk					
Sunday 13, June 2021	registration desk					
Venue	North Plaza Office					
5.00pm - 7.30pm	Registration desk open					
5.30pm- 7.30pm	NZGIC sponsored GMANZ/NZGCSA Summit and Fine Turf Seminar Meet & Greet					
5.30pm - 7.30pm	Trade exhibition open					
	DAY 2					

Day 2	Power Turf GMANZ/NZGCSA Summit and Fine Turf Seminar in association with Golf New Zealand				
Venue	SNRC Trade Exhibition Hall/Outside display area				
7.30am - 5.00pm	Trade Exhibition open				
Monday 14, June 2021	Keynote addresses and "Ask the expert" workshops				
Venue	BNZ Theatre				
8.00am - 8.15am	Karakia and Opening addresses Phil Tataurangi, Chris Davies, Jason Perkins, Dean Murphy				
8.15am – 8.30am	Keynote address – Hon Kiritapu (Kiri) Allan Minister of Conservation				
8.30am- 9.00am	Keynote address – Raelene Castle, CEO Sport New Zealand				
9.00am - 10.15am	"Mental Health Insights" - Kristy von Minden "Ask the experts". Kristy von Minden, Spencer Cooper, Warren Collett CCM, Peter Boyd				
10.15am - 10.45am	Morning tea				
10.45am - 12.00 noon	"Diversity and inclusion" – Sarah Lang &Tupe Solomon- Tanoa'i "Ask the experts". Sara Lang, Tupe Solomon-Tanoa'i, Emily Davidson, Tony Jonas				
12 noon - 12.45pm	Suppliers time including mystery challenge				
12.45pm - 1.30pm	Lunch				
1.30pm - 3.00pm	"Shared value creation to achieve common goals" - Kerry Topp "Ask the experts". Kerry Topp, Phil Tataurangi, Jason Perkins, Chris Davies				
3.00pm- 3.30pm	Afternoon tea				
3.30pm – 5.00pm	"Leadership and team dynamics -Manager/Superintendent relationships" Bruce Cotterill "Ask the experts". Bruce Cotterill, Ian Litchfield CCM, George Flynn, Leo Barber				
5.00pm - 5.30pm	NZGCSA AGM				
Monday 14, June 2021	Club Car & Power Turf Dinner in association with Golf New Zealand				
Venue	SNRC Trade Exhibition Hall				
7.00pm – 8.30pm	Club Car & Power Turf dinner				
8.30pm	Golf New Zealand, GMANZ and NZGCSA Awards ceremony				
11.00pm	Dinner concludes				

## DAY 3

Tuesday 15, June 2021	GMANZ/NZGCSA Fine Turf Seminar in association with Golf New Zealand
7.30am - 5.00pm	Trade Exhibition Hall and Registration desk open
Tuesday 15 June	Keynote addresses and Ask the expert workshops
Venue	BNZ Theatre

8.30am - 8.35am	Day 1 review				
8.35am - 9.00am	"Biochar - A new way of managing soil and fertility" – Will Bowden "Ask the experts". Will Bowden, Spencer Cooper,				
9.00am -9:30am	"My Turf Portal" – Alex Glasgow & David Ormsby "Ask the experts". Alex Glasgow, David Ormsby				
9.30am -10:00am	"Efficiency through Sustainability" Rebbecca Page & Will Bowden "Ask the experts". Rebbecca Page, Will Bowden				
10.00am - 10.30am	Morning tea				
10.30am - 11.15am	"Golf Course Design & Construction" Phil Tataurangi & Grant Puddicombe "Ask the experts".				
11.15am - 12 noon	"Course Asset Management & Finance options"  "Ask the experts".  Peter Boyd, Craig Johnston, John Woodham, Leon McPhillips				
12 noon - 12.45pm	"Tree Management" – Andrew Barrell "Ask the experts" Andrew Barrell, Ian Litchfield CCM				
12.45pm - 1.30pm	Lunch				
1.30pm -2.00pm	"Pest trapping" – Adam Cording "Ask the experts". Adam Cording, Spencer Cooper, DOC representative, Auckland Council Representative				
2.00pm - 2.30pm	"Better decision making to increase efficiency, optimize water and fertilizer use and cultural practices" – Guilherme Barcellos.  "Ask the experts". Guilherme Barcellos.				
2.30pm- 3.00pm	"Disease Management" - Guilherme Barcellos "Ask the experts" Guilherme Barcellos.				
3.00pm -3.30pm	Afternoon tea				
3.30pm - 4.15pm	Closing combined workshop - Stephen Gee				

Day 3	Power Turf Management Seminar in association with Golf New Zealand					
Tuesday 15 June	Keynote addresses and "Ask the expert" workshops					
Venue	SNRC Exhibition hall seminar room					
8.15am - 9.00am	"Membership retention" - Dean Murphy "Ask the experts". Dean Murphy, Thiem Nguyen, Chris Davies, Michelle Campbell CCM					
9.00am - 10.00am	"Financial forecasting and planning in an unreal world" Mike Rondel "Ask the experts". Mike Rondel, Warren Collett CCM, Des Topp,					
10.00am - 10.30am	Morning tea					
10.30am - 11.45am	"Dot Golf/Digital innovation/Data intelligence" Matt Smith & Chris Davies "Ask the experts". Matt Smith, Chris Davies, Matt Guzik CCM CCE, Travis Gawler CCM					

11.45am - 12.45pm	"Maximising other business opportunities - casual & green fee golfers/driving ranges, mini putt, " Thiem Nguyen "Ask the experts". Thiem Nguyen, Hayden McCallum,			
12.45pm - 1.30pm	Lunch			
1.30pm - 2.15pm	"How to improve your community engagement" - Debbie Mayo-Smith "Ask the experts".  Debbie Mayo-Smith, Emily Davidson, Andrew Jackson			
2.15pm - 3.00pm	"Stressed? How to work smarter not harder" - Debbie Mayo-Smith "Ask the experts".  Debbie Mayo Smith, Mike Hadnett,			
3.00pm -3.30pm	Afternoon tea			
Venue	BNZ Theatre			
3.30pm - 4.15pm	Closing combined workshop – Stephen Gee			

## Power Turf Golf Managers Association of New Zealand and

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Day 2
Master of Ceremonies – Introduction and Karakia



Phil Tataurangi Director MahiTahi Golf Projects/Phil Tataurangi Golf Auckland

After starting the game as a 7 yr old at Waitomo Golf Club Phil became a successful junior and amateur representative. This included being a member of the victorious 1992 Eisenhower Trophy side that won the World Amateur Championships in Vancouver, Canada. Phil took the natural step into the pro ranks in 1993 gaining his US PGA Tour card for his rookie season in 1994. His professional playing career spanned 18 seasons with wins on the Australasian, Nationwide and PGA Tours.

Since stepping away in 2013, he's invested himself into a number of different sectors of the game. As a former Tour player, he became an analyst and commentator for PGA Tour Live, Radio and World Feed broadcasts whilst developing other media roles here in New Zealand working on content for NZME, Radio Sport and Sky Sport.

He's a director in a small golf travel business Elite Golf Tours but spends most of his time nowadays in golf course design and his construction business, Mahi Tahi Golf Projects.

Phil's vast array of experiences in and around the game over the last 40 years has seen him become a good friend to numerous different people and sectors of the golf industry.

### Welcome - our Presidents.



Chris Davies
President
Golf Managers Assn of NZ



**Jason Perkins** 

**Golf Course Superintendents Assn of NZ** 

## Our opening speakers



Dean Murphy CEO Golf New Zealand



Raelene Castle CEO Sport New Zealand Acting CEO High Performance Sport New Zealand

### **Our facilitator**



Stephen Gee Workforce Development Manager Golf New Zealand

## **Our Power Turf Summit keynote speakers**

## 'Rewiring for Wellness'



Kristy von Minden Mind Bright Auckland

"To inspire individuals to create small but powerful daily habits to take care of their minds so they can discover their mental and emotional strength. Just like we habitually prioritise looking after our physical health by brushing our teeth, eating healthy or exercising."

Kristy is a certified Mindfulness teacher with a special interest in Neuroscience. An experienced facilitator and keynote speaker, Kristy is regularly invited to speak at events to inspire positive change. She works regularly with some of New Zealand's leading businesses, through her company Mind Bright, to reduce employee stress and enhance health, happiness, and performance.

"Ask the Experts" - Health & Wellbeing.

Kristy von Minden Spencer Cooper Warren Collett CCM Peter Boyd "Diversity and Inclusion in the golf workplace and beyond"

Joint presentation - Sarah Lang and Tupe Solomon-Tanoa'i



Sarah Lang Principal, Lang Consulting Auckland

Sarah is a senior policy and strategy consultant with a wealth of experience in government and public sector research. She possesses excellent communication skills, operates in a flexible and effective working style, provides rigorous attention to detail, and has a reliable, proven track record in meeting deadlines and exceeding expectations.

In 2016 Sarah established the NZ Women's Infrastructure Network (WIN) and is an advocate for the advancement of women in the infrastructure sector. Sarah was awarded the 2018 NZ Women of Influence Diversity Award, was a nominee for the 2019 New Zealander of the Year Award and received an International Visiting Leadership Programme scholarship from the USA Government in 2019. Sarah consults to a wide range of public and private sector organisations, through her own business Lang Consulting Ltd. Sarah has developed significant cross-cultural expertise working with iwi groups to enhance economic development opportunities deriving from Treaty settlements.



Tupe Solomon-Tanoa'i
CEO - Michael and Suzanne Borrin Foundation

"I spent years trying to change myself to fit the mould. That was before I realised the power in breaking it."

The Samoan/Fijian Kiwi professional has regularly faced what she describes as unconscious bias in the workplace because of her age, gender, and race. Tupe has had to regularly defend her position, even though she has represented New Zealand on the diplomatic stage, has been seconded to Taiwan and Fiji, and held senior positions in the civil service in Wellington. Tupe is currently the chief philanthropic officer for the Michael and Suzanne Borrin Foundation, which supports legal research, education, and scholarships and is working towards an Aotearoa New Zealand that is just, inclusive, tolerant, and free.

Since she graduated with an BA/LLB(Hons) in 2006, Solomon-Tanoa'i, who was recognised last year as one of University of Auckland's 40 under 40 and won the 2020 NZ Women of Influence Diversity award, has spent her career and personal life pushing for more diversity around board tables. However, she argues that workplaces need to adapt to be more culturally aware. In 2018, she wrote and produced a web series, *Misadventures of a Pacific Professional*, which follows a young Pasifika woman trying to succeed in a corporate environment. Last year she created a show called "Talanoa with Tupe"

spotlighting Pasifika success, which is shown on Oriana TV, Sky 83, and TV channels throughout the Pacific region.

## "Ask the experts" Diversity & Inclusion.

Sara Lang Tupe Solomon-Tanoa'i Emily Davidson

## "Shared value creation – Managers/Course Superintendents collaborating to meet collective goals".



Kerry Topp
The KDT Collective
"Helping courageous business leaders innovate & collaborate for intergenerational value, impact & relevance."

Kerry's an expert facilitator, an inspiring public speaker, and highly respected as a leader who helps mentor and guide those around him. He has 20+ years of experience in operational and strategic leadership and delivery roles in a range of tech businesses including Datacom, Air New Zealand, and Vodafone in New Zealand and internationally.

Kerry is the founder of boutique ecosystem collaboration and innovation specialists, The Kerry Topp Collective. Kerry has significant experience in digital transformation and helps businesses and regions demystify and accelerate 'Collaborative Leadership and Innovation for Impact' through a relentless focus on collaboration, innovation, capability growth, and impact.



"Ask the experts" Shared value creation Managers/Course Superintendents collaboration
Kerry Topp
Phil Tataurangi
Jason Perkins
Chris Davies

## "Leadership and team dynanics"



Bruce Cotterill Business Mentor Auckland

"Inspiring leaders and managers to build champion teams and customers for life."

As a five-time CEO and current Company Chairman and Director, Bruce is a proven transformation leader with extensive experience across a range of industries including real estate, media, financial services, sporting organisations, technology, and retail. He is a passionate leader of change, and he believes that better leadership is critical to improving business performance through people.

## Leadership

What are your personal goals? Do you aspire to lead a team? Are you already leading a team but without success or the recognition you crave? Perhaps you aspire to a promotion?

## "Ask the experts" Leadership and Team dynamics

Bruce Cotterill Ian Litchfield CCM George Flynn Leo Barber

## Day 3

## Power Turf Fine Turf Seminar in association with Golf New Zealand

### **Our facilitators**



Phil Tataurangi MahiTahi Golf Projects/Phil Tataurangi Golf



Rebbecca Page Green Start Limited

#### Power Turf Fine Turf Seminar in association with Golf New Zealand

## **Our Key Presenters**

"Biochar - a new way of managing soil and fertility".



Will Bowden NZTMS

"The overriding aim of all we do is to broaden the reach and accessability of information available to our industry for the sustainable management of sports surfaces across New Zealand".

Will Bowden (B.Env.Sc (Hons) has been involved in turfgrass management for over 25 years. He started life in the industry as a greenkeeper in the UK in a career that spanned over a decade, eventually reaching the position of golf course manager/superintendent in the UK as well as one in New Zealand.

Since 2009, Will has been involved in providing education and advice to the turf and recreational sector as an independent turfgrass agronomist and environmental specialist. He spent over 8 years working for SSDM and developing the R&D offerring for the consultancy.

In 2019 Will established New Zealand Turf Management Solutions (NZTMS) and has continued to provide the NZ recreational industry with turfgrass and environmental sustainability advice, with a sharp focus upon R&D and NZ-based research. NZTMS has been working on a number of research projects that aim to enhance the sustainability of sports surface assets. Will and the NZTMS team have developed a niche in the area of turf-related sustainable research and regularly share their findings with the wider industry by way of social media updates and bespoke workshops.

**"Ask the experts"** - **Biochar – a new way of managing soil and fertility.** Will Bowden

## "My turf portal" Joint presentation Alex Glasgow and David Ormsby - NZSTI



Alex Glasgow NZSTI Auckland



David Ormsby NZSTI Waikato

"Ask the experts" My Turf Portal Alex Glasgow David Ormsby Spencer Cooper

## "Efficiency through sustainability" Joint presentation- Rebbecca Page and Will Bowden



Rebbecca Page Green Start Limited Taupo

"Rebbecca is an entrepreneurial leader who inspires and enables through authentic, regenerative, and transformative change. With more than a decade of practical experience delivering multi-faceted specialisations using with sustainability-focused assessments – including GEO verifications, implementation, management, analysis, and communication, Rebbecca doesn't sit on her laurels when it comes to the environment.

As the Founder and Principal Consultant at Green Start, Rebbecca leads a growing team in sustainable development including social good/impact, assurance and auditing, strategic planning, responsible sourcing, collaborative projects, waste minimisation, resilience and risk management, education, events, and networking. Prior Green Start, Rebbecca held the Sustainability Business Partnership role at

Laminex New Zealand, always driving sustainability, with a focus on effective and efficient energy and waste management - award winning in fact,

Rebbecca is currently a candidate for Master of Professional Practice, volunteers as a Mentor with Business Mentors NZ, partners with the University of Waikato Impact Hub to support Interns in practical sustainable projects and is a co-founder and facilitator of Taupō Sustainable Businesses. Outside the office, Rebbecca channels her wilder side by riding a motorcycle and walking her dog in the ngāhere (bush) surrounding Taupō".



Will Bowden NZTMS Auckland

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**"Ask the experts" Efficiency through sustainability.**Rebbecca Page
Will Bowden

## Golf course construction and design Joint Presentation - Phil Tataurangi and Grant Puddicombe



Phil Tataurangi Director MahiTahi Golf Projects/Phil Tataurangi Golf

#### **Auckland**

"That golf is a challenging and difficult game to play well. But it's way more fun when as an interesting and thought-provoking pursuit, it's not just an examination of one's skill. "

Since stepping away from my professional playing career in 2013, I finally had time to focus on and pursue my passion of golf course design and construction.

After partnering with Brett Thomson of RBT Design to design the Windross Farm GC which opened just in time for the 2017 LPGA Tour NZ Women's Open, we formed Mahi Tahi Golf Projects to offer our clients the benefits of a design/build solution.

Over the last 3 years we've been working predominantly in Hamilton on the complete redesign of the old Lochiel course for the Riverside Golf Club. The course is due to open later in 2021. Currently, MTGP is working on and consulting to a handful of different clubs/courses around NZ and look forward to an exciting next few years building some for fun golf holes.

As a former PGA Tour Player who has played on a large number of world's best courses i consider it a privilege to now work in the golf course development business back here in Aotearoa. Although playing the game at the highest level exposed me to numerous courses that look good on TV, most of my philosophies about design were seeded as a 10 yr old volunteer green keeper at a 9-hole farm course in the Waikato. Sure, my thoughts may have developed and expanded over the last 40 years, but my beliefs remain very similar to when I was first learning the sport...." That golf is a challenging and difficult game to play well. But it's way more fun when as an interesting and thought-provoking pursuit, not just examination of one's skill. "



Grant Puddicombe Puddicombe Golf Managing Director

Grant got his start in the golf business at an early age working alongside his father and brothers. With a background rooted in golf course maintenance, Grant went on to specialize in the design & construction of golf courses all over Canada, USA, Japan, and New Zealand. The family business was primarily set up as a "design/build", however they have worked directly with numerous golf course architects over the years which has allowed Grant to learn the pros and cons from other perspectives.

He remains hands-on and is involved in all aspects of design and development through construction to ongoing operations. Grant and his family own and operate golf courses and this diverse experience allows him to understand the golf business from all levels. Grant is the Managing Director of both the Canadian and New Zealand companies operating as Puddicombe Golf and is also the Managing Partner. of the RedTail Landing Golf Club in Canada. Grant, his wife and 2 children live in New Zealand where the company has had a presence since 1989.

**"Ask the experts - Golf course design and construction".**Phil Tataurangi
Grant Puddicombe

## "Course asset management and finance options"



Leon McPhillips John Deere Finance

## Ask the experts "Course asset management and finance options".

Peter Boyd Craig Johnston - Parkland John Woodham – Power Turf Leon McPhillips – John Deere

## "Tree Management" Andrew Barrell



Consultant Arborist Tree3 Auckland

## "Ask the experts - Tree management".

Andrew Barrell Ian Litchfield

## "Pest trapping"



Adam Cording Goodnature Wellington

## "Ask the experts - Pest trapping".

Adam Cording
Spencer Cooper
DOC



Dan Docherty Business Development Manager Turf & Landscape ANZ - Syngenta

Daniel has 28 years' experience in the turf industry starting his career working at Amstel Golf Club with course construction and maintenance skills gained over a 12 year period. He then went on to be a very successful Client Manager at Globe Turf Solutions in Victoria building up a substantial territory over a period of 8 years. Before joining Syngenta in 2012. Dan now has a national sales role where he utilises his customer service skills and excellent turf qualifications (Diploma in Horticulture, Certificate in Turf Management, a Diploma in Natural Resource Management and Agsafe Accreditation) to deliver technical advice and solutions for a range of customers and distribution partners throughout Australia & New Zealand at the same time he is responsible for leading and supporting the Syngenta T&L Sales team.

"Better decision making to increase efficiency, optimize water and fertiliser use, and cultural practices."

"Disease Management"



Guilherme Barcellos PGG Wrightson Turf/Syngenta Christchurch

"Ask the experts - better decision making".

"Ask the experts - Disease management".

## Day 3

## Power Turf Management Seminar in association with Golf New Zealand

## **Our facilitator**



Stephen Gee Workforce Development Manager Golf New Zealand

## Day 3 Management seminar

## Our key presenters

## "Membership growth and player retention"



Dean Murphy CEO Golf New Zealand

I have been working with Golf New Zealand since 2007, initially spending two years in the role of Commercial Manager. I was appointed as Chief Executive in 2010 after serving as Acting CEO for a year prior to appointment.

Prior to joining Golf New Zealand, I was employed in Sales and Marketing for Lion Nathan as a graduate and spent 10 years in London working in the tourism industry before returning to New Zealand to take up employment with Golf New Zealand.

I am a passionate golfer and am most proud of achieving a hole in one on the Par 4 sixth hole at Paraparaumu Beach Golf Club. In 2018, I was awarded the C.K. Doig Leadership Award at the Sport and Recreation Sector Awards.

Ask the experts" Membership growth and retention.

Dean Murphy Thiem Nguyen Chris Davies Michelle Campbell CCM

### "Club Financial Sustainability in an unreal world"



Michael Rondel Partner – BDO Christchurch

Michael helps lead the audit and assurance advisory division at BDO Christchurch. He has extensive experience both in New Zealand and overseas in providing professional services to medium to large-sized corporate entities and is also involved with a large number of not-for-profit and public sector organisations. Michael is involved at a governance level with a number of not-for-profit organisations. He is a Trustee and Chair of the Risk, Audit and Finance Committee of the Arts Centre Trust Board (a large heritage site in Christchurch), a Trustee and Chair of the International Track & Field Trust (a charitable trust focused on developing pathways for youth into elite athletics) and is currently the Chair and Finance Director at the Canterbury Golf Association and the Harewood Golf Club. He has also undertaken a number of statutory appointment roles at Schools on behalf of the Ministry of Education as well as providing advisory services to a number of Board of Trustees. Michael is also an experienced training facilitator.

Canterbury born and bred; Michael is married with three children. He is a keen sports enthusiast, enjoys watching many sports and is still actively playing football and golf (when time permits) and running for fitness.

"Ask the experts - "Club Financial Sustainability in an unreal world"

Mike Rondel Warren Collett CCM Des Topp

## "Dot Golf/Digital innovation/Data Intelligence"

#### Joint Presentation Matt Smith/Chris Davies



Matt Smith General Manager Dot Golf Ltd



Chris Davies General Manager Remuera GC

Ask the experts - Dot Golf/Digital innovation/Data Intelligence".

Matt Smith Chris Davies Matt Guzik CCM CCE Travis Gawler

"More people playing more golf, more often, more of the time – new business opportunities - casual golf/green fees/driving ranges".



Thiem Nguyen
Golf New Zealand
Participation manager

Ask the experts "New business opportunities - casual golf/green fees/driving ranges". Thiem Nguyen Hayden McCallum

"How to better engage with your local community".



Debbie Mayo-Smith "Debbie Speaks".

### Why Debbie?

Your will love Debbie, the most sought-after productivity speaker and trainer in New Zealand and Australia, regularly rated as the top speaker at conferences and companies she works with. You'll love Debbie's warm, relaxed style. In the training environment, Debbie moves individuals from feeling stressed to empowered; overloaded to in-control. Teams find her content entertaining, practical. plain talking; full of how-to's and tips focusing on helping them with time management; communication and technology. A best-selling author of sixteen books, Debbie was labelled Ms Productivity by the media not just for her work; she is also a mother of six children including twins and triplets!

Ask the experts "How to improve your club's community engagement".

Debbie Mayo-Smith Emily Davidson Andrew Jackson

"Under post-Covid stress - work smarter not harder".



Debbie Mayo-Smith "Debbie Speaks".

"Ask the experts" - Under pressure post Covid? "How to work smarter not harder".

Debbie Mayo Smith

Mike Hadnett

## **Our partners**

## **Principal Partner**



## **Platinum Partner**



## **Gold Partners**













## **Silver Partners**





