



 **NZGIC Whole of Golf Conference**

**Trade Exhibitors Information**

**Event Location**

Ellerslie Event Centre, 100 Ascot Avenue, Ellerslie, Auckland
Website: [www.ellerslieevents.co.nz](https://www.ellerslieevents.co.nz)
Map: [Map.pdf](https://gmanz-my.sharepoint.com/%3Ab%3A/g/personal/eo_cmanz_co_nz/ESNo9B0hPgxDldYTPlTH8DcBerJ-kM_h2B9k0OE3PYO6-A?e=Z7iz2C)

Primary Contact: Zayani Senevirathne, Senior Accounts Manager – Events
📞 022 636 1700
✉️ zayanis@ellerslie.co.nz

**Trade Show Location**

Ellerslie Main Stand Newmarket Room – Ground Floor

**Event Management / Media Enquiries**

Emily McCarvill – Clubhouse Creative
📞 021 297 3235
✉️ emily@clubhousecreative.co.nz
Conference website: <https://nzgicconference.com/>

**Event Trade Show Contractor Enquiries**

Anesu Maforimbo - Sales & Event Executive, Peek Exhibition Ltd
📞 +64 21 977 681
 ✉️anesu.m@peek.co.nz
Website: [www.peek.co.nz](https://www.peek.co.nz)
Trade show provisional layout**:** [Partners diagrammatic layout 15062025 .pdf](https://gmanz-my.sharepoint.com/%3Ab%3A/g/personal/eo_cmanz_co_nz/EQ0OhAZ8ThhBmH8n7ESObjgBMnZlekH8RMnV3g_QP8lxag?e=uJLDqQ)

**Event AV/Sound Contractor Enquiries**

Jaka Jerele, Venue Account Manager, Edwards Sound, Ellerslie Events

📞 021 166 9757

 ✉️ jaka@edwardsnz.co.nz

**Trade Show Booth & Timetable Information**

**Booth Layout**

The layout shown in the initial [Partners diagrammatic layout 15062025 .pdf](https://gmanz-my.sharepoint.com/%3Ab%3A/g/personal/eo_cmanz_co_nz/EQ0OhAZ8ThhBmH8n7ESObjgBMnZlekH8RMnV3g_QP8lxag?e=uJLDqQ) is provisional. Anesu from Peek Exhibition is currently revising the design to maximize booth spacing. Space is not a limiting factor, so booth sizes may be increased.

**Booth Setup – Pack In**

Exhibitors can access the Newmarket Room to begin booth setup from **9:00am on Sunday, 17 August 2025**.

**Booth Provisions**

Each booth includes:

* 1 round table
* 2 chairs
* 1 signage card
* Lighting

Please send a **high-resolution version of your company logo** directly to Anesu at: anesu.m@peek.co.nz.For extra booth options, contact Anesu or visit [www.peek.co.nz](https://www.peek.co.nz).

**Heavy Course Machinery Access**

Heavy machinery can be brought in through the side bifold doors of the main Ellerslie Stan.

**Trade Show Schedule**

**Sunday, 17 August**

* **5:30pm** – Trade show opens (during Delegates & Exhibitors Mix and Mingle)
* **6:15pm** – Official welcome and opening
* **7:30pm** – Event concludes

**Monday, 18 August**

* **7:30am** – Trade show opens
* **8:30am** – Plenary sessions begin
* **10:15am** – Morning tea
* **12:00pm** – Lunch
* **2:45pm** – Afternoon tea
* **5:00–6:30pm** – Pre-dinner drinks
* **7**.**00pm** John Deere/Brandt Conference dinner
* **8.15pm** Club Car CMA NZ Club Manager of the Year Award
* **8.25pm** Guest speaker Mike King Founder I Am Hope and Gumboot Friday charities

**Tuesday, 19 August**

* **7:30am** – Trade show opens
* **8:30am** – Plenary sessions begin
* **10:15am** – Morning tea
* **12:00pm** – Lunch

**Pack Down**

Booth pack down may begin at **1:45pm on Tuesday 19 August**.

**Booth support staff**

For safety and security purposes **Ellerslie Event Centre** requires all Trade Show support staff to be registered with the **Event Organisers.**

Please email **admin@nzgic.co.nz** **the names and contact email addresses of the staff** that will be manning your booth.

Media

We welcome **trade show exhibitors** to submit **advertising material** or **corporate giveaways** for inclusion in the delegate goody bags.

Send to: NZGIC C/- Des Topp 9B cockle Bay Road Cockle Bay Auckland 2014.

We also welcome **trade show exhibitors** to submit **soft copy product advertisements** in high-res format for inclusion on the **Conference website** [www.nzgicconference.com](https://gmanz-my.sharepoint.com/personal/eo_cmanz_co_nz/Documents/DJT/NZ%20Golf%20Industry%20Council/NZGIC%20-%20Conference%202025/Partners%20Trade%20Exhibitors/www.nzgicconference.com) and on the **NZGIC social media pages.**

Send to: Emily McCarvill [emily@clubconnections.co](https://gmanz-my.sharepoint.com/personal/eo_cmanz_co_nz/Documents/DJT/NZ%20Golf%20Industry%20Council/NZGIC%20-%20Conference%202025/Partners%20Trade%20Exhibitors/emily%40clubconnections.co)

**Further information:**

Please make contact with one of the persons listed above.

We thank you for your participation and look forward to meeting up with you at the Conference. Travel safe.