NZGIC Annual General Meeting Minutes – 23 August 2018

Attendees: Dean Murphy (NZG), Thiem Nguyen (NZG), Elizabeth Witton (NZ Golf Magazine), Denise Langdon (PaR nz Golfing Holidays), Cian Booth (PaR nz Golfing Holidays), Matt Smith (DotGolf), Chris Davies (NZGCMA), Des Topp (NZGCMA), Ryan Brandeburg (Golf Tourism), Sam Sullivan (Brittain Wynyard & Co), Carl Fenton (NZG), Jack Naden (Golf Rewards Pty Ltd), Kristine Kerr (Kura Golf Course Design), Jonathan Mabey (Experience Golf), Kelsen Butler (Sports Inc), Ian Litchfield (Pukekohe Golf Club) Michael Goldstein (The Clubhouse), Michael Glading (The Clubhouse), Bob Rosevear (NZ Eagles Society, David Thompson (SNAG Golf), Peter Talyancich (EZGO Carts), Spencer Cooper (NZ Golf Course Superintendents Association), Greg Swafford (NZ Golf Course Superintendents Association), Mike Orloff (Golf Industry Central), David O’Connor (BDO), Grant Puddicombe (Puddicombe Golf), Terry Kelso (NZPGA Board), Martin Wright (New Zealand Golf Digest), , Colin Wells (Golf Vacations), Michael Xiao (Sports & Education Corp), Linton Rathgen (Premium Golf NZ).

In Attendance: Becky Hobson (NZG PA).

Apologies: Leigh Smith (Golf Pacific), Casey Henwood (Sport NZ), Mark Prosser (Acushnet NZ), Leigh Smith (Golfer Pacific), Don Hope (The Cut), Dennis Clark (The GolfWorks NZ), Peter Cox (Charlies Golf Tours), Liz McKinnon (NZPWG), Golf Southland, Bill Mabey (Experience Golf), Sheridan Vining (Golf Distributors), John Griffin (Golf Southland), Justin Maunsell (On Par), Nick Northam (Taranaki Golf), Jan Rowsell (NZG) Lyndon Baird (John Deere – Arrowquip NZ Ltd) Ian MacLeod (Parkland Products), .

NZGIC Chairman Des Topp noted that the meeting invitation was sent to a database close to 300 pax and to take no replies as apologies.  
  
The apologies were noted and moved.

Moved: Des Topp.  
Seconded: Denise Langdon.  
 **Unanimously Carried**

# **Welcome**

The meeting commenced at 1.00pm and NZGIC Chairman Des Topp welcomed all to 1st AGM of the New Zealand Golf Industry Council.

# **Confirmation of Minutes of inaugural Annual General Meeting – 27 September 2017**

The minutes of inaugural Annual General Meeting held 27 September 2017 were accepted as a true and correct record  
  
Moved: Sam Sullivan.  
Seconded: Ian Litchfield.

**Unanimously Carried**

# **Matters Arising**

There were no matters raised.

# **Chairman’s Report – Des Topp**

The Chairman updated the meeting on the progress of the NZGIC with the key points being;

* Establishing a member database (Full Members – 26, Associate Members – 7, Sponsors – 2), creating a website, commencing work on various projects as specified in the NZGIC charter.
* “Whole of Golf “Conference and Charity Golf Day in October 2019 with the New Zealand Golf Foundation as the beneficiary.
* Sunday 13 October - Charity Golf Day, dinner and fundraising auction with proceeds going to the New Zealand Golf Foundation.
* Monday 14 October - full day of plenary sessions with presentations from leading figures in industry.
* Tuesday 15 October - industry sector workshops with a variety of specific topics individually and collectively.

Strategy

* To attract a large number (180 plus partners) of PGA professionals, golf club managers, golf course superintendents, Sporting Goods Association members, New Zealand Golf Tourism and Travel

representatives to a well presented and interesting conference that will tackle the challenges of the entire golf industry.

* To make the conference attractive to the ‘Whole of Golf’ industry.
* To make it affordable in terms of travel and accommodation packages.
* To offer a mix of keynote speakers.
* To introduce workshop breakout sessions that pull together the theme of the ‘Whole of Golf’ conference.
* To place emphasis on a trade show that covers the entire golf industry including admin, course and pro

shop, PGA, retail/wholesale golf, course construction, design and golf tourism.

* Determining the value of the golf industry - initial estimation based on comparable overseas data is that the value of golf to the NZ economy is in excess of 1.5 billion dollars. This is made up of;
* Golf Capacity Operations (Levies, Golf Club Revenue, Sponsorship Revenue, Facilities Revenue, Lease Fees, Tuition Fees etc).
* Golf Course Capital Investments (New Course Developments, Expansion of Existing Courses, Other Investments).
* Golf Supplies (Hardware, apparel and accessories, course and admin supplies).
* Golf Tournaments (International, Domestic, Broadcasting Rights).
* Golf Tourism (Travel, Accommodation, F&B, Entertainment).
* Golf Real Estate (Golf related residential and hotel developments).
* Determining the value of golf to the well-being of all New Zealanders - Overseas research has shown that golfers in the 60 years plus age bracket playing two 18-hole games of golf per week take approximately 32000 steps and cover 17-18 kilometres. Exercise at that level has significant benefits that can improve their health and well-being as well as extend their lives by 3-5 years. Research shows that there are benefits to be had in;
* Improved heart health.
* Increase brain stimulation.
* Improved weight loss.
* Reduced stress levels.
* Improved sleep patterns.
* Lower injury risks.
* A longer life.

Based on overseas data the benefits to the NZ economy would be in the order of $50 million.

# **Chairman’s Report and Interim Financial Report – Des Topp**

The meeting **adopted** the Chairman’s report and Interim Financial Report as presented.

Moved: Des Topp.  
Seconded: Greg Swafford.

**Unanimously Carried**

# **Election of Officers**

The Chairman explained to the meeting that advice has been given that Jan Rowsell and Greg Swafford have indicated a wish to retire from the board as representatives of NZ Golf and the NZ Golf Course Superintendents Association.

Carl Fenton (NZ Golf) and Spencer Cooper (NZ Golf Course Superintendents Association) have been nominated by their respective organisations to fill the vacancies.

Denise Langdon the sole independent representative on the Board has indicated a wish to remain.

The Chairman declared the members of the NZGIC Board for 2019 will be as follows;

Chairman: Des Topp – Golf Managers Association of New Zealand  
Deputy Chairman: Michael Glading – New Zealand Golf Tournaments

Members of the Board representing organisations named in Clause 11.2 of the Constitution:

* Dominic Sainsbury – Professional Golfers Association of New Zealand
* Spencer Cooper – New Zealand Course Superintendents Association
* Sam Sullivan – Retail NZ - Wholesale and Retail Golf Section
* Carl Fenton – New Zealand Golf
* Ryan Brandeburg – NZ Golf Tourism – inbound golf tourism

Independent representative

* Denise Langdon – PaR nz Golfing Holidays – domestic and outbound golf tourism

The meeting **adopted** the nominated positions on the New Zealand Golf Industry Council Board of Management for 2019.

Moved: Des Topp.

Seconded: Ian Litchfield.

**Unanimously Carried**

# **General Business**

There were no General Business matters raised.

Denise Langdon on behalf of the Board thanked the Chair – Des Topp for his time and efforts.

The Chairman closed the meeting and thanked the Board, along with Dean Murphy and the New Zealand Golf team for their efforts over the last year, he also went on to thank all in attendance for their support.

The meeting closed at 1.20pm

Signed as true record of the meeting

Des Topp

Chairman

20 September 2018