

6th ANNUAL REPORT

& FINANCIAL STATEMENT

2021/22

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###### NEW ZEALAND GOLF INDUSTRY COUNCIL INC.

###### NOTICE OF

###### 6th ANNUAL GENERAL MEETING

###### 10.00AM THURSDAY 25, AUGUST 2022

###### BY ZOOM

1. Welcome, In Attendance/Apologies
2. Confirmation of Minutes of 5th Annual General Meeting -
3. Matters Arising
4. Chair’s Report and Financial Report – Sam Sullivan
5. Election of Officers

The current directors listed below, appointed by their Associations are elected automatically:

* Dean Murphy Golf NZ
* Andrew Whiley PGA of New Zealand
* Spencer Cooper NZ Golf Course Superintendents Association
* Richard Nauck Golf Managers Association of New Zealand
* Sam Sullivan NZ Wholesale and Retail Sporting Goods Association

The elected directors are two years into a 3-year term.

* Ryan Brandeburg NZ Golf Tourism
* Denise Langdon ParNZ Golfing Holidays
* John Woodham Power Turf NZ Ltd

1. Appointment of Accountant Tim England Chartered Accountant, Howick for annual review purposes
2. General Business

Apologies for the Annual General Meeting and Items of General Business must be sent to the Administration Manager at [admin@nzgic.co.nz](https://d.docs.live.net/a72c106d8ba7d744/DJT/NZ%20Golf%20Industry%20Council/NZGIC%20-%20Annual%20report/2022/admin@nzgic.co.nz) to arrive by 5.00pm Friday 19th August 2022.

Members are reminded that only financial members are eligible to vote at the AGM.

Sam Sullivan

Chair

August 4, 2022

###### OFFICERS OF THE COUNCIL 2021/2022

Chair: Sam Sullivan - Retail NZ Wholesale and Retail Golf Section

Members of the Board representing organisations named in Clause 11.2 of the Constitution:

Dean Murphy - Golf New Zealand

Andrew Whiley - Professional Golfers Association of New Zealand

Spencer Cooper - New Zealand Course Superintendents Association

Richard Nauck – Golf Managers Association of New Zealand

Ryan Brandeburg - NZ Golf Tourism: inbound golf tourism

**Independent Representatives:**

Denise Langdon - PaR NZ Golfing Holidays: domestic and outbound golf tourism

John Woodham – Power Turf Ltd: Golf Machinery and Hardware suppliers



###### MINUTES OF 5th ANNUAL GENERAL MEETING

###### NEW ZEALAND GOLF INDUSTRY COUNCIL

Held Online via Zoom

4.30pm Monday 6 September 2021

1. **Welcome, Present/In Attendance/Apologies**

Welcome:

Present:14 Members:

Sam Sullivan, Des Topp, John Woodham, Alex Glasgow, Ian Litchfield, Josh Longney, Matt Smith, Denise Langdon, Peter Cox, Mike Orloff, Mark Prosser, Ryan Brandeburg, Nick Sampson, Dean Murphy

Apologies: Nil

Confirmed by the Chair that the quorum had been met.

*Sam Sullivan/Ryan Brandeburg Carried*

1. **Confirmation of Minutes**

Moved that the minutes of the 4th AGM of NZGIC held on 27 August 2020 be accepted

*Sam Sullivan/Denise Langdon Carried*

1. **Matters Arising**

There were no matters arising

1. **Reports**

Chair’s Report – as provided in Annual Report

* Industry’s changing dynamics affected by lockdowns
* Lot of positives – increased memberships, rounds played, suppliers struggling to keep up with demand
* Events affected by lockdown
* Industry sectors affected by lockdown
* Successful Forum at Gulf Harbour
* Successful GMANZ/NZGSA Summit
* Planning for Golf Matters Conference 8-10 August 2022.

*Sam Sullivan/John Woodham Carried*

Annual Accounts

Moved that the financial report be accepted

* Noted small loss due to COVID-19

*Sam Sullivan/Dean Murphy Carried*

1. **Election of Officers 2021/2022**

The following were elected unopposed

Retail/Wholesale Golf - Sam Sullivan

PGA - Josh Longney

Golf NZ - Dean Murphy

Par NZ - Denise Langdon

GMA NZ - Ian Litchfield

NZ Golf Tourism - Ryan Brandenburg

Power Turf Ltd. - John Woodham

NZGCSA - Spencer Cooper

*Sam Sullivan/Peter Cox Carried*

1. **General Business**

Chair noted Mark Prosser retiring as Country Representative for Acushnet Co. Started in the industry 1987 with Jones Bros and offered a sincere vote of thanks. Mark thanked the meeting for the kind words and welcomed Nick Sampson as his replacement.

Chair noted Dom Sainsbury has resigned as CEO NZPGA and passed on a vote of thanks to Dom. Josh Longney to pass on thanks to Dom.

**General Business**

**NZ Golf Industry Council**

Chair noted a planned Pre-Christmas function at Remuera GC

**Golf Matters Whole of Golf Conference:**

Denise Langdon outlined Golf Matters NZ Golf Conference:

Date 8-10 August 2022

Venue – looking for the most economically viable option

1. Christchurch. New convention centre.
2. Auckland. Possible funding from Auckland Unlimited, Auckland Sky City.
3. Confirm venue by end October
4. Speakers

Hybrid event. Online and in person

Options to be investigated include

* Jason Koenigsfeld CMAA,

- Chris Gray Agronomy Section, R&A

- Malindi McLean Outward Bound

- Kereyn Smith Olympic Committee CEO

- Lisa Cornwell Golf Channel

- Karrie Webb Womens Golfer

- Shona McRae R&A Referee

**NZ Golf – Dean Murphy**

* Alert Level 2 update
* Playing allowed
* Stronger record keeping necessary
* Numbers a problem

**NZGIC Structure – Sam Sullivan**

* Admin heavy
* Zero Fee structure to be investigated
* Streamline Operations where necessary – still be overheads
* Concentrate on running events
* Conduit for the Industry

**Tourism – Ryan Brandenburg**

* Working on Golf Tourism strategy with Golf NZ
* Industry devastated
* Resort Courses doing maintenance
* Still demand for domestic golf
* Research shows still a demand for travel to NZ for golf once borders open

**Golf Managers Association – Ian Litchfield**

Day visit and forum to coincide with opening of Tieke GC November 21

**NZPGA** **– Josh Longney**

* Charles Tour, 1st event cancelled
* Fourteen events through to November in danger of being affected
* Education still progressing under L2, l3 and L4

**Acushnet – Mark Prosser**

* Retail/Wholesale unprecedented demand
* Biggest challenge – supply
* What will happen next year?
* Will people continue to play golf?
* Will they travel overseas?
* Everyone presently spending money
* Hard to forecast

**Power Turf – John Woodham**

* Supply problems
* Unprecedented demand – clubs’ cash rich
* Hard to predict demand

Chair thanked members for their attendance and declared the meeting closed

**Meeting closed at 5.00pm**

Signed as a true and correct record of the meeting.

**Sam Sullivan**

Chair

Tuesday 7th September 2021

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**CHAIR’S REPORT 2021/2022**

On behalf of the Board, it is my pleasure to report on the 2021-2022 activities of the New Zealand Golf Industry Council.

It seems a thousand Zoom calls ago that we had the last AGM, and whist we don’t have the extreme measures of 2020 and 2021, Covid still affects us in many ways as an industry.

For some parts of the industry the honeymoon period will now be over, the difficulties of the current economic climate will start to hit home as pressure goes on household budgets to stop spending on luxuries like golf subs or a new putter.

For other sectors, things are going to fire up again, I’m thinking specifically of our friends in the tourism and resort sectors - we all wish them every success this coming summer.

**THE WHOLE OF GOLF CONFERENCE 2022**

As this is distributed, we are on the eve of delivering Golf Matters 2022. We were off to late start with the uncertainty over gathering numbers. Once it became clear we were able to proceed it has been foot to the floor, ParNZ Events have done fantastic job securing excellent sponsors and we now have a great lineup of speakers along with almost 300 delegates. I look forward to seeing you all in Christchurch.

 Sam Sullivan

Chair

New Zealand Golf Industry Council

A group of people playing golf

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