

The **New Zealand Golf Industry Council** (NZGIC) is excited to announce the **2025** **Whole of Golf Conference,** themed **"Leading Change: Transforming Golf for the Future,"** is to be held at the Ellerslie Events Centre, Auckland, from August 17-19, 2025.

“Following the success of our 2022 event in Christchurch, we are bringing everyone together again for three days of collaboration and learning,” said NZGIC Chair Des Topp.

The event will feature presentations, workshops, forums and engagements with industry leaders, golfing celebrities, and high-profile speakers from around the world, both in person and virtually.

NZGIC is also coordinating with various business sectors, including golf retail, course and golf equipment suppliers, media, travel and tourism, web design, social media, business planning, and general management, to present a diverse array of trade exhibitors.

“We are playing host to thought-provoking speakers on topics such as the Future of Golf, Culture, Stress and Mental Health, Governance, Artificial Intelligence, and Sustainability as well as coordinating numerous trade exhibitions to visit, networking opportunities, and breakout sessions,” noted Topp.

The **2025 NZGIC Golf Conference,** will offer a platform to network, share, and disseminate information about new initiatives, concepts, research, and best practices in the golf industry. Key educational partners include Golf New Zealand, NZ PGA, NZ Golf Course Superintendents Association, and Club Management Association of NZ.

Registration opens on January 1, 2025.

**About 2025 NZGIC Golf Conference**

The **2025** **NZGIC Golf Conference** will bring together sectors of the golf industry so that delegates and attendees will have the opportunity to network amongst both their New Zealand and international golfing peers. Presentations will provide critical insights and lively debates on issues facing the golf industry now and into the future.

Presented by the **New Zealand Golf Industry Council** the 2025 conference incorporates the educational activities of **Golf New Zealand**, the **PGA of NZ, NZ Golf Course Superintendents Association** and the **Club Management Association of NZ**.

**About the Host of 2025 NZGIC Golf Conference and Trade Show**

The **New Zealand Golf Industry Council (NZGIC)** was founded in 2017 and established to encourage coordination and collaboration between organisations in the New Zealand Golf Industry to achieve the goal of growing the sport of golf.

Membership of the **NZGIC** is open to all organisations and interested individuals within the Golf Industry.

For more information go to: [www.nzgic.co.nz](http://www.nzgic.co.nz/) or email [admin@nzgic.co.nz](https://gmanz-my.sharepoint.com/personal/eo_cmanz_co_nz/Documents/DJT/NZ%20Golf%20Industry%20Council/NZGIC%20-%20Conference%202025/Media%20release%20invite/admin%40nzgic.co.nz).

**Contact for delegate and partnership enquiries**

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