

7th ANNUAL REPORT

2022/23





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###### NEW ZEALAND GOLF INDUSTRY COUNCIL INC.

###### NOTICE OF

###### 7th ANNUAL GENERAL MEETING

###### 10.30AM WEDNESDAY

###### AUGUST 16,2023

 **JOIN ZOOM MEETING**

<https://us02web.zoom.us/j/86306838483?pwd=L0I4Z1piTW12ZlNBYWNDb1FVa1NuZz09>

**Meeting ID: 863 0683 8483**

**Passcode: 215882**

1. Welcome,
2. Attendance/Apologies
3. Confirmation of Minutes of 6th Annual General Meeting -
4. Matters Arising Richard Nauck
5. Election of Officers

The current directors listed below, appointed by their Associations are elected automatically:

* Andrew Whiley PGA of New Zealand
* Jason Perkins NZ Golf Course Superintendents Association
* Richard Nauck Golf Managers Association of New Zealand
* Thiem Nguyen Golf NZ

The elected directors listed below have completed their three-year term of office and offer themselves for re-election.

* Ryan Brandeburg NZ Golf Tourism
* Denise Langdon ParNZ Golfing Holidays
* John Woodham Power Turf NZ Ltd
1. Appointment of Accountant Tim England Chartered Accountant, Howick for annual review purposes
2. General Business
* 2024 Golf Matters Conference – Te Pai Convention Centre Christchurch.

Apologies for the Annual General Meeting and Items of General Business must be sent to the Administration Manager at [admin@nzgic.co.nz](https://d.docs.live.net/a72c106d8ba7d744/DJT/NZ%20Golf%20Industry%20Council/NZGIC%20-%20Annual%20report/2022/admin%40nzgic.co.nz) to arrive by 5.00pm Friday 11th August 2023.

Richard Nauck PGA CCM

Chair

July 16, 2023

###### OFFICERS OF THE COUNCIL 2022/2023

**Chair:**

Sam Sullivan - Retail NZ Wholesale and Retail Golf Sector - resigned Nov 2022

Richard Nauck PGA CCM – Golf Managers Association of New Zealand - appointed: Nov 2022

Members of the Board representing organisations named in Clause 11.2 of the Constitution:

Andrew Whiley PGA - Professional Golfers Association of New Zealand

Spencer Cooper - New Zealand Course Superintendents Association Resigned Nov 2022

Jason Perkins - New Zealand Course Superintendents Association. Appointed Nov 2022

Dean Murphy - Golf New Zealand - Resigned June 2023

Thiem Nguyen - Golf New Zealand – Appointed June 2023

Retail NZ Wholesale and Retail Golf Sector – Vacant position

**Independent Representatives:**

Denise Langdon - PaR NZ Golfing Holidays: domestic and outbound golf tourism

John Woodham – Power Turf Ltd: Golf Machinery and Hardware suppliers

Ryan Brandeburg - NZ Golf Tourism: inbound golf tourism

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**MINUTES OF 6TH ANNUAL GENERAL MEETING**

**OF NEW ZEALAND GOLF INDUSTRY COUNCIL**

Held Online via Zoom

9.00 am Thursday August 25th, 2022.

1. **Welcome, Present/In Attendance/Apologies**

Present:

Sam Sullivan, Des Topp, John Woodham, Matt Smith, Denise Langdon, Ryan Brandeburg, Richard Nauck, Spencer Cooper, Chris Davies, Justin Maunsell, Mike Godinet, Kelly Sauerman

Apologies: Alex Glasgow, Dean Murphy, Nick Sampson, Peter Cox, Alex Glasgow, Terry Yacyshen

Confirmed by the Chairman that the meeting was quorate.

 *Sam Sullivan/Ryan Brandeburg Carried*

1. **Confirmation of Minutes**

Moved that the minutes of the 5th AGM of NZGIC held on 6th Sept 2021 be accepted.

 *Sam Sullivan/Denise Langdon Carried*

1. **Matters Arising**

There were no matters arising.

1. **Reports**

Chairman’s Report - as provided in Annual Report

* Industry’s mix of positive and negative outlooks
* Looking forward to GM 2022

 *Sam Sullivan/Ryan Brandenberg Carried*

Annual Accounts

Moved that the financial report be accepted.

* Noted similar expenditure levels and a slight surplus as the end of year straddled the beginning on Golf Matters income.

 *Sam Sullivan/Richard Nauck Carried*

1. **Election of Officers 2022/2023**

The following were elected unopposed:

Retail/Wholesale Golf - Sam Sullivan

PGA - Andrew Whiley

NZ Golf - Dean Murphy

PaR nz - Denise Langdon

GMA NZ - Richard Nauck

NZ Tourism - Ryan Brandeburg

Power turf - John Woodham

NZGCSA - - Spencer Cooper

1. Tim England confirmed as the NZGIC accountant by a show of hands
2. SS advised that there was no need to appoint a solicitor for the NZGIC, but the board was able to engage if required in the future.

1. **General Business**

DL talked to the Golf matters conference, noting how close we were to not have one due to Covid restrictions. She noted that we had some great feedback both positive and negative, all of which we could learn from for 2024. She also noted the commitment to return to Te Pae in 2024.

SS thanks DL for the huge effort to get GM2022 off the ground.

MG suggested that a summary of feedback would be a good idea, bullet points for the industry to talk about. MS asked how many respondents there had been, DL indicated around forty or so. CD said he thought it was great to get everybody together post Covid. There were no further questions of comments.

The Chairman thanked members for their attendance and declared the meeting closed.

**Meeting closed at 9.20am**

Signed as a true and correct record of the meeting.

……………………………………

Chair

…………………………………. Date



**CHAIR’S REPORT 2022/2023**

On behalf of the Board, it is my pleasure to report on the 2022-2023 activities of the New Zealand Golf Industry Council.

Recovery from COVID is well underway and it is pleasing to note that many clubs and golf businesses continue to flourish in terms of membership and turnover despite all the flags indicating that trading was going to be difficult. Memberships, playing numbers, rounds played, and club bottom line profit are up, courses are in great condition despite excessive rain in some parts of the country, tourists are flocking to NZ for their golfing holidays and demand for course machinery is at an all-time high with long production lead times, all very positive indicators that golf in NZ is in a very good space.

  **THE WHOLE OF GOLF “GOLF MATTERS” CONFERENCE 2022**

The major focus point for the period under review was the 2022 Golf Matters Conference at the spectacular new Te Pae Convention Centre in Christchurch. The Board contracted event management of the Conference to Denise Langdon and Kim Buckley from ParNZ who did a wonderful job in promoting the event, finding suitable speakers, and putting together a very professional event attended by 330 delegates. It is pleasing to report that boosted by tremendous financial support from TourismNZ and ChristchurchNZ the event was able to turn in a healthy profit.

**THE WHOLE OF GOLF “GOLF MATTERS” CONFERENCE 2024**

NZGIC is contracted to hold a further Golf Matters Conference at Te Pae Convention Centre Christchurch in 2024 and it is pleasing to note that both Tourism NZ and ChristchurchNZ have pledged the same level of financial support ($45K) as for the 2022 event.

***We can confirm that August 5-7, 2024, have been penciled in as the provisional dates for the 2024 Golf Matters Conference***. We promise that the Conference will be bigger, better, more exciting and with greater attendance numbers than last and strongly suggest that you add those dates to your diary now and include an estimate of expenditure in your 2024 budget.

**THE FUTURE - NZGIC FUNDING**

In 2017 the Council was setup as a subscription-based model with the idea that any surplus funds generated through membership and events would be invested in an industry focused research project “the economic benefits of the golf industry to the New Zealand economy”. However, COVID put paid to those plans and since then membership of the Council has been subscription free.

The 2022 Conference provided an excellent lift to the Council’s finances and there is hope that a repeat in 2024 would provide the bulk of the funding needed to complete that piece of research.

The Board has discussed in depth the most appropriate membership model going forward and the Chair will update members with further information at the AGM.

**BOARD REPRESENTATION**

The Board acknowledges the work that its members commit to on a purely voluntary basis with a special thanks going to retiring members Spencer Cooper as the NZ Golf Course Superintendents Association representative, Dean Murphy as the Golf New Zealand representative. They have been replaced by the very capable Jason Perkins and Thiem Nguyen respectively.

Special thanks also to the other members of the team who have given of their time. Their collective input is invaluable.

Andrew Whiley – PGA NZ

Denise Langdon and Ryan Brandenberg – Golf Tourism

John Woodham – Course Machinery and

Des Topp - Administration

Richard Nauck PGA CCM Chair New Zealand Golf Industry Council



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|  **NZGIC Database** |  |  |  |
|  |  |  |  |
| **NZGIC Financial Members** |  |  |  |
| **2021-2022 year** |  |  |  |
|  |  |  |  |
| Abri Architects Limited |  | John | Durkin |
| Acushnet New Zealand |  | Nick | Sampson |
| Agrowquip Nz Limited |  | Lyndon | Baird |
| Akarana Golf Club |  | Raj | Gounden |
| Apex Insurance |  | Rob | Klenner |
| Asahi Beverages New Zealand |  | Richie | Lay |
| Baber Turf Equipment |  | Robyn | Baber |
| BDO Christchurch |  | Mike | Rondel |
| Canterbury Golf |  | Grant | Lewis |
| Dotgolf |  | Matt | Smith |
| EZGO |  | Peter | Talyancich |
| Golf Encounters |  | Peter | Cox |
| Golf Industry Central |  | Mike | Orloff |
| Golf Management+Marketing |  | Mike | Godinet |
| Golf Managers Association of NZ |  | Des | Topp |
| Golf Media Limited  |  | Michael | Morris |
| Golf New Zealand |  | Dean | Murphy |
| Golf Otago |  | Mahal | Pearce |
| Golf Southland Incorporated |  | Linda | Suddaby |
| Golf Technologies |  | Paul | Reid |
| Golf Tourism New Zealand |  | Ryan | Brandeburg |
| Golf Vacations New Zealand Limited |  | Colin | Wells |
| Golf Wellington |  | Steve | Weir |
| Golfer Pacific New Zealand |  | Leigh | Smith |
| Hamilton Golf Club |  | Travis | Gawler |
| Helensville Golf Club |  | Sandy | Marsh |
| Huapai Golf Club |  | Andrew | Dewhurst |
| John Deere Ltd (Australia / New Zealand) |  | Tim | Gammage |
| Kristine Kerr |  | Kristine | Kerr |
| New Zealand Turf Management Solutions |  | Will | Bowden |
| NZ Eagles Society (Judith Capstick) |  | Judith | Capstick |
| NZ Golf Course Superintendents Association |  | Spencer | Cooper |
| NZ Golf Digest |  | Nicholas | Cutler |
| NZ Golf Magazine (Tony) |  | Tony |  |
| NZ Maori Golf Association |  | John | Cribb |
| NZ Sports Turf Institute (Alex Glasgow) |  | Alex | Glasgow |
| On Par Advertising |  | Justin | Maunsell |
| PaR nz Golfing Holidays |  | Denise | Langdon |
| Parkland Products Limited |  | Chris | Todd |
| PGA of New Zealand |  | Duncan | Simpson |
| Pin Point Golfing Experiences |  | Mathew | Perry |
| Power Turf |  | John | Woodham |
| Pukekohe Golf Club |  | Jo | Beattie |
| Rain bird Australia (Dave Pearce) |  | Dave | Pearce |
| Remuera Golf Club |  | Spencer | Cooper |
| Sports Surface Design & Management |  | Blair | Cornthwaite |
| The Cut |  | Don | Hope |
| The Golf Warehouse |  | Rhys | Bishop |
| Titirangi Golf Club |  | Richard | Nauck |
| Wairakei Golf + Sanctuary |  | Warren | Collett |
| Waitemata Golf Club |  | David | Herbert |
| Whiley Golf |  | Andrew | Whiley |

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| **Delegates – NZGIC Golf Matters Conference 2022** |  |  |
| Alexandra Golf Club | Dai | Johns |
| Arrowtown Golf Club | Mason | Calder |
| Ashburton Golf Club | Ben | Crequer |
| Avondale Golf Club | Richard | Sinclair |
| Bay of Plenty Golf | Chris | McAlpine |
| Boulcotts Farm Heritage Club | Amy | Sidford |
| Cape Kidnappers Golf | Brad | Sim |
| Carrington Golf Club | William | Tan |
| Carterton Golf Club | Josh | Anderson |
| Chisholm Links Golf Club | Wilson | James |
| Christchurch Golf Club | Mike | Hadley |
| Clearwater Golf | Aiden | Berry |
| Cromwell Golf Club | Jud | Rawcliffe |
| Douglas Links | Sam | Keats |
| Dunstan Golf Club | Mark | Hansen |
| Ellesmere Golf Club | Aaron | Chapman |
| Geraldine District Golf Club | Matthew | Rudd |
| Gulf Harbour Country Club | Peter | Speirs |
| Harewood Golf Club | Richard | Attwood |
| Hastings Golf Club | Michelle | Campbell |
| Jacks Point Golf | John | Griffin |
| Judgeford Golf Club | Lyn | Farnsworth |
| Kauri Cliffs | Andy | Wood |
| Manawatu Golf Club | Kiel | Stechman |
| Manawatu Wanganui Golf | Geoff | Ross |
| Mangawhai Golf Club | Jamie | Thomas |
| Maraenui Golf Club | Phil | Carew |
| Maungakiekie Golf Club | Hugo | Littlejohn |
| Millbrook Resort | James | O'Malley |
| Mount Maunganui Golf Club | Michael | Williams |
| Muriwai Golf Links Club | Andrew | Jackson |
| New Plymouth Golf Club | Neville | Maindonald |
| North Golf | Cory | Hitchen |
| North Shore Golf Club | Rowland | Griffiths |
| Ohope Beach Golf Links | Tony | Pothan |
| Omanu Golf Club | Jason | Perkins |
| Onewhero Golf Club | Adam | Muir |
| Otago Golf Club | Shelley | Duncan |
| Otaki Golf Club | Jamie | Lamplough |
| Pakuranga Golf Club | Peter | Boyd |
| Paraparaumu Beach Golf Club | Leo | Barber |
| Pegasus Golf & Sports Club | James | Devlin |
| Poverty Bay Golf Club Inc. | William | Brown |
| Pupuke Golf Club | Matthew | Owen |
| Queenstown Golf Club | Andrew | Bell |
| Redwood Park Golf Club | Dan | Godek |
| Royal Auckland & Grange Golf Club | Mark | Hooker |
| Royal Wellington Golf Club | Dylan | Lindstrom |
| Russley Golf Club | Giles | Beal |
| St Clair Golf Club | Annette | Godman |
| Tara Iti Golf Club | Matt | Guzik |
| Tauranga Golf Club | Michelle | Towersey |
| The Hills Golf Club | Ben | Taylor |
| The Morgans Golf Course | Dane | Crawford |
| Timaru Golf Club | Graeme | Brown |
| Waikanae Golf Club | Andy | Rutter |
| Waikato Golf | Terry | Booth |
| Waimairi Beach Golf Club | Wayne | Turner |
| Wainui Golf Club | Terry | Yasychen |
| Waipu Golf Club | Duncan | Rhind |
| Wairekei Golf + Sanctuary | Steven | Jessup |
| Weedons Golf Club | Clarke | Vincent |
| Whakatane Golf Club  | Richard | Winslade |
| Whangamata Golf Club | Richard | White |
| Whangaparoa Golf Club | Carly  | Webster |
| Whitford Park Golf Club | Ricky | Scammell |
| Windross Farm Golf Club | Andre | Arthur |

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| **Partners and Trade Exhibitors – NZGIC Golf Matters Conference 2022** |  |  |
| Barley Station | Kit | Gordon |
| Biom NZ (Rui Jiang) | Rui | Jiang |
| Brittain Wynyard & Co | Sam | Sullivan |
| Callaway Golf South Pacific | Matt | Meredith |
| ChristchurchNZ | Megan | Crum |
| Commercial Outdoor Machinery | Jo-Anne | de Villiers |
| Country Club International Pty Ltd | Brock | Agnew |
| Dancing on Moonlight | Sam | Langrope |
| Elevate Sports Company Ltd (Shane Coles) | Shane | Coles |
| Fieldquip Pty Ltd | Terry | Griffiths |
| FlingGolf New Zealand | David | Blake |
| Goalpost Projects Ltd | Geoff | Andrew |
| Golf & Irrigation Limited | Hamish | Parker |
| Golf Distributors | Sheridan | Vining |
| Henrich NZ Ltd (Katherine Tian) | Katherine | Tian |
| Hunter Industries | Tim | Curnow |
| Ingram Micro NZ | Roneel | Prasad |
| James Whelan | James | Whelan |
| Kiss My Putt | Janie | Reese |
| Lawn & Turf | Mike | Glasson |
| Living Turf NZ | Hollie | Wright |
| Millbrook Tournaments  | Michael | Glading |
| My Fleet - Tuatara | Angela | Ransley |
| New Zealand Sports Turf Institute | Kelly | Sauerman |
| NZ BioGro Certified | Rui | Jiang |
| OMC Power Equipment | Manfred | Watt |
| One Stop Golf Shop | David | Keown |
| Palmerston North City Council | Kim | Linton |
| PGG Wrightson Seeds Limited | Sean | Zumbraegel |
| Pip Idour | Pip | Idour |
| Prebble Seeds Limited | Bruce | Lowe |
| Raintech Limited | Steve | Martin |
| Ransomes Jacobsen Ltd | Peter | Schumacher |
| Ready Lawn | Roger | Morgan |
| Reel Doctor Christchurch | Iain | Findlater |
| Safety Online 2014 Ltd | Bob | Parsons |
| SHANX Mini Golf | Peter | Vlahandreas |
| Shaping Dirt Limited | Blake | Lindsay |
| SNAG Golf | David | Thompson |
| Southern Turf Managers Association | Craig | Parata |
| Sport New Zealand | Casey | Henwood |
| Sustainable Machinery Pty Ltd | Jason | Hatton |
| Syngenta Professional Solutions | Bevan | Houghton |
| T.I.C Projects | Wayne | Holmes |
| Taranaki Golf Association | Nick | Northam |
| Teed Up Golf Tours | Bede | Hendren |
| That Lawn Company | Cambell | Devany |
| TIC Projects | Wayne | Holmes |
| Tourism New Zealand | Sherylee | Eyles |
| Trenchit - Terraway Attachments Ltd | Janine | Cooney |
| Water Supply Products | Tim | Curnow |
| Wellington Regional Stadium Trust | Hayden  | Faith |
| Womens Golf Magazine (Paridigm Collective) | Nicci | Herrera |

