



NEW ZEALAND GOLF INDUSTRY COUNCIL

5TH ANNUAL REPORT & FINANCIAL STATEMENT

2020/21



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NEW ZEALAND GOLF INDUSTRY COUNCIL INC.

AMENDED NOTICE OF 5th ANNUAL GENERAL MEETING

To be held on:

Monday September 6th at Remuera Golf Club (Top Golf Facility) at 4.30pm

Welcome, In Attendance/Apologies

1. Confirmation of Minutes of 4th Annual General Meeting – 27th August 2020
2. Matters Arising
3. Chairman's Report and Financial Report – Sam Sullivan
4. Election of Officers

The current directors listed below, appointed by their Associations are elected automatically:

- NZ Golf – Dean Murphy
- PGA of New Zealand - Josh Longney
- NZ Golf Course Superintendents Association - Spencer Cooper
- Golf Managers Association of New Zealand – Ian Litchfield
- NZ Wholesale and Retail Sporting Goods Association - Sam Sullivan
- NZ Golf Tourism - Ryan Brandeburg

Elected Directors

- Denise Langdon
- John Woodham
- 5. Appointment of Accountant Tim England Chartered Accountant, Howick for annual review purposes
- 6. General Business

Apologies for the Annual General Meeting can be addressed to admin@nzgic.co.nz by Friday 3rd September 2021

Members are reminded that only financial members are eligible to vote at the AGM.

Sam Sullivan
Chairman
August 20, 2021

OFFICERS OF THE COUNCIL 2019/2020

Chairman: Sam Sullivan - Retail NZ Wholesale and Retail Golf Section

Members of the Board representing organisations named in Clause 11.2 of the Constitution:

Josh Longney - Professional Golfers Association of New Zealand
Spencer Cooper - New Zealand Course Superintendents Association
Dean Murphy - New Zealand Golf
Ryan Brandeburg - NZ Golf Tourism: inbound golf tourism
Ian Litchfield - NZ General Managers

Independent Representatives:

Denise Langdon - PaR NZ Golfing Holidays: domestic and outbound golf tourism
John Woodham – Power Turf Ltd: Golf Machinery and Hardware suppliers



MINUTES OF 4TH ANNUAL GENERAL MEETING OF NEW ZEALAND GOLF INDUSTRY COUNCIL

Held Online via Zoom

1.30pm Thursday 27 August 2020

1. Welcome, Present/In Attendance/Apologies

Welcome:

Present:

Members: Carl Fenton *Board Chair - NZ Golf*; Spencer Cooper *NZGCSA Board Member - Remuera GC*; Josh Longney *Board Member NZPGA*; Denise Langdon *PaR nz – Elected Board Member*; Elizabeth Witton *co-opted Board Member*; Sam Sullivan *Sports Retail Board Member - Brittain Wynyard*; Ryan Brandeburg *Tourism Board Member*; Michael Morris *Golf Media*; Mark Prosser *Acushnet*; Bob Reseveal *NZ Eagles Society*; Michelle Campbell *GMANZ*; Ian Litchfield *Pukekohe Golf Club*; John Woodham *PowerTurf*; Mike Orloff *Golf Industry Central*; Peter Cox *Golf Encounters*; Alex Glasgow *NZ Sports Turf Inst*; Michael Glading *Millbrook Tournaments*

In attendance:

Tim Gammage *John Deere*; Dean Murphy *NZ Golf*; Dominic Sainsbury *NZPGA*; Peter Talyancich *EZGO*; Craig Purdy *Ohope Int GC*; Jason Perkins *NZGCSA*; Tony Watkins *Nelson GC*; Chris Todd *Parkland*; Cliff Morgan *Taupo GC*

Apologies:

Des Topp - *Board Member GMANZ*; Neville Bamford *Harewood Golf Club*; Norm Rapson *Palmerston Nth GC*; Sam Thomas *GM Pakuranga GC*

Confirmed by Chairman that the meeting was quorate.

Moved that apologies be accepted

Carl Fenton/Spencer Cooper

Carried

Chairman Carl Fenton welcomed people acknowledging the changed meeting format due to the ongoing COVID-19 pandemic.

2. Confirmation of Minutes

Moved that the minutes of the 3rd AGM of NZGIC held on 30 August 2019 be accepted

Denise Langdon/Elizabeth Witton

Carried

3. Matters Arising

There were no matters arising.

4. Reports

Chairman's Report

As provided in Annual report

The Chairman expressed his thanks to the Board for their work over the year.

While the Whole of Golf Conference was postponed as a result of the COVID-19 pandemic it was noted that the work had not been wasted. The Board has made a commitment that the conference will take place in the future, but the look and structure may be different to the original plan as a result of the changing times we are in.

Moved that the report be accepted

Carl Fenton/Josh Longney

Carried

Annual Accounts

The accounts are included in the Annual Report.

There has been a small profit for the year with an increase in subscriptions.

The pandemic and resulting postponement of the conference has had a major impact with some unrecoverable conference costs.

The proposed study/research is on hold – PWC are still committed to do the work with the NZGIC in the future.

It was noted that NZGIC operates through a subscription model. The Board has had some discussion on this. It is planned to review the way the Council operates financially so that the best outcomes can be delivered while putting minimal burden on members, especially as the long term effects of the pandemic are still unknown.

There was discussion around some of the figures in the report especially noting that the accounting costs are a major expense.

Moved that the financial report be accepted

Carl Fenton/Sam Sullivan

Carried

5. Election of Officers

Des Topp who has represented GMANZ since the Council's inception has stood down and Elizabeth Witton is not standing for re-election.

They were thanked for their time and commitment to the Board.

The representative members on the Board for the coming year:

NZ Golf – Carl Fenton

NZPGA – Josh Longney

NZGCSA – Spencer Cooper

GMANZ – Michelle Campbell

NZ Sporting Goods Association – Sam Sullivan

NZ Golf Tourism – Ryan Brandeburg

Elected positions:

Denise Langdon – *PaR nz*

John Woodham – *PowerTurf*

As there were no other nominations those nominated were declared elected in accordance with the constitution.

Carl Fenton/Josh Longney

Carried

6. Appointment of Accountant

The Chair moved that Tim England Chartered Accountant be appointed for review purposes.

Carried

7. General Business

A discussion was held acknowledging that the structure of the Council was not as efficient or as effective as it could be.

The Board wants to review and simplify aspects of the structure and operations to ensure the Council continues to meet its objectives to serve and be a voice for the whole industry.

Meeting closed at 2:03pm

The AGM was followed by an Industry Forum

- Around 40 people were present for the forum to hear updates from the council, to be involved in workshops, to share ideas and to advocate for the industry.
- Spencer Cooper gave a presentation on the environmental work being done at Remuera Golfclub
- Carl Fenton gave a presentation on the Value of Golf Research
- Des Topp gave a presentation on the health benefits of golf
- Tim Alpe from Jucy Rentals closed the meeting as guest speaker urging the industry to look at how it can do things differently to grow.
- The forum officially launched the NZGIC's run to the Whole of Golf Conference in 2020. Watch this space for more or visit; <https://www.facebook.com/groups/2251699398375979/>
<http://www.nzgic.co.nz/index.html>

CHAIRMAN'S REPORT

On behalf of the Board, it is my pleasure to report on the 2020-2021 activities of the New Zealand Golf Industry Council. I do this from my kitchen, once again in lockdown – we are certainly facing a long-term issue in Covid 19. As an industry, we have been forced to confront issues we have never seen before, some good/some bad.

Whilst not all sectors have seen tail winds we have come together as an entire industry, only recently getting some face-to-face time together to share our experiences.

Golf participation nationwide is back to levels we have not seen for many years. This has created a lot of work for many frontline staff, and in turn our facilities and entities have needed to focus on staffing issues like burnout and stress. These new challenges have reaffirmed the importance of the NZGIC's purpose - to bring the industry together, to support each other and advocate for positive golf outcomes.

BRINGING THE INDUSTRY TOGETHER

GHCC May Forum

This was our first chance to get together face to face as an industry. A panel of leaders (Dean Murphy, Des Topp and Dominic Sainsbury) talked to their experiences over lockdown and about the opportunities and challenges in front of us. Many of the attendees spoke about their experiences through this unique period. This was followed by a networking session, a great chance to meet new faces and catch up with some old ones.

The Whole of Golf Conference 2022

The major focus for the 2019-2020 window was The Whole of Golf Conference. While we were disappointed that COVID 19 forced the postponement of the conference, the work has not been wasted. As a Board we have committed to delivering this conference in 2022. We have appointed ParNz Events to run the conference on behalf of The NZGIC and we are confident of delivering an innovative and fun event for all sectors.

COVID-19

The Board would like to thank the entire Zealand Golf industry for their efforts over the past year. With growth has come challenges, but our industry has stepped up to a new level.

GMANZ and NZGCSA managed to get the Fine Turf Conference away without a hitch and continue to produce excellent leaders. The PGA GMANZ and NZGCSA have done great things with education. Golf NZ have had many changes and continue in their fine work.

THE FUTURE

At present, many of our golf sectors are seeing a boom in participation, sales, and revenue. It is however important we remember this is not the case for all sectors. Our golf tourism businesses have been hit hard. Until such time as the borders open, things will continue to be difficult. Resorts and inbound operators will need our support wherever we can assist.

Areas where tail winds are being experienced need to spend money with an eye to the future. Be that technology, facilities, or people, we must be mindful that our current norm will not last forever and the issues that faced our industry pre-Covid will return.

Sam Sullivan
Chairman
New Zealand Golf Industry Council



