

# ANNUAL REPORT 2023/24



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**NEW ZEALAND GOLF INDUSTRY  
COUNCIL INC.**

**NOTICE OF 8th ANNUAL GENERAL  
MEETING  
10.30AM WEDNESDAY AUGUST 14,  
2024**

**JOIN TEAMS MEETING**  
NZGIC Annual General Meeting by TEAMS  
Wednesday, August 14, 2024  
10:30 AM - 12:00 PM (NZST)

***Meeting link: NZGIC Annual General Meeting by TEAMS | Microsoft Teams | Meetup-Join***

1 **Welcome,**

. **Apologies**

2 **Confirmation of Minutes** of 7th Annual General Meeting -

. **Matters Arising**

3 **Chair's Report and Financial Report** – Des Topp

. **Election of Officers**

The current directors appointed by their Associations and elected automatically:

. - **PGA of New Zealand:** Josh Longney replacing Andrew Whiley resigned June  
5 - 2024.

. - **NZ Golf Course Superintendents Association:** Jason Perkins.

. - **Golf Managers Association of New Zealand:** Des Topp.

6 **Golf NZ: Jeff Latch/Tom Waterhouse** replacing Thiem Nguyen resigned  
. June 2024.

The current independent directors are elected automatically:

- **Inbound Golf Tourism:** Ryan Brandenburg – Golf Tourism NZ.

- **Outbound Golf Tourism:** Denise Langdon – PaR nz.

- **Course Machinery and equipment:** John Woodham resigned July 2024 -  
position currently vacant.

**Golf Course Architecture and Design:** Kristine Kerr – Kura Design.

7. Auditor: Confirm appointment of Corneilius du Plessis

8. Constitution update.

9. General Business

- 2025 Golf Matters Conference and Fine Turf Seminar

Apologies for the Annual General Meeting and Items of General Business must be sent to [admin@nzgic.co.nz](mailto:admin@nzgic.co.nz) to arrive by 5.00pm Friday 9th August 2024.



Des Topp, Chair,  
July 16, 2024



## **MINUTES OF 7TH ANNUAL GENERAL MEETING OF NEW ZEALAND GOLF INDUSTRY COUNCIL**

Held Online via Zoom

### **MINUTES OF 7TH ANNUAL GENERAL MEETING OF NEW ZEALAND GOLF INDUSTRY COUNCIL**

Held Online via Zoom

10.30 am Thursday August 16th, 2023.

#### **1. Welcome, Present/In Attendance/Apologies**

Welcome:

Present:

Richard Nauck, Des Topp, John Woodham, Matt Smith, Denise Langdon, Ryan Brandeburg, Dean Murphy, Jacob Cameron, Mike Orloff, Tim Gammage, Brad Sims, Thiem Nguyen, Peter Schumacher, Amy Sidford.

Apology: Peter Cox,

Moved Richard Nauck/Denise Langdon that apologies be accepted. Carried.

#### **2. Confirmation of Minutes**

Moved Ryan Brandeburg/Denise Langdon that the minutes of the 6th AGM of NZGIC held on Thursday 25th August Sept 2022 be accepted.

*Carried.*

#### **3. Matters Arising**

There were no matters arising.

#### **4. Reports**

##### **4.1 Chairman's Report - as provided in Annual Report**

- Primary focus very successful Golf Matters Conference at Te Pai Convention Centre
- 330 attended – post COVID.
- Compliments extended to:
  - Denise and Kim PaRnz as event organizers
  - Spencer Cooper and Des Topp as programme/speaker coordinators.
- Te Pai Convention Centre tentatively booked first week August 2024
- Need confirmation ASAP of time and date.
- Reference comments Dean Murphy, Thiem Nguyen, Denise Langdon, Tim Gammage

Moved Denise Langdon/Thiem Nguyen that the Chair's report be tabled and accepted. *Carried.*

##### **4.2 2022 Financial report as provided in Annual Report**

- Excellent result for the year.
- Direct result of 2022 NZGIC Christchurch Conference
- Surplus available to fund the startup costs of 2024 Conference
- Request to new CEO Golf NZ to underwrite the 2024 Conference up to \$50K.

Moved Richard Nauck/Denise Langdon that the 2022 financial report be accepted. *Carried.*

#### **5. Election of Officers 2022/2023**

The following were elected unopposed:

- |         |   |               |
|---------|---|---------------|
| PGA     | - | Andrew Whiley |
| NZ Golf | - | Thiem Nguyen  |
| GMA NZ  | - | Richard Nauck |

|                       |   |                 |
|-----------------------|---|-----------------|
| Golf Tourism          | - | Ryan Brandeburg |
| NZGC Superintendents  | - | Jason Perkins   |
| Retail/Wholesale Golf | - | Vacant          |

The following independent directors nominated by Richard Nauck and Ryan Brandenburg were elected unopposed.

|                                  |   |                |
|----------------------------------|---|----------------|
| Golf Tourism PaRnz               | - | Denise Langdon |
| Golf Course Machinery Power Turf | - | John Woodham   |

*Carried*

#### **6. Accountant**

- Tim England be appointed as the accountant to conduct the 2023 Annual Review.

*Moved D Topp/R Nauck. Carried*

#### **Solicitor.**

RN advised that there was no need to appoint a solicitor for the NZGIC, but the board was able to engage if required in the future.

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#### **General Business**

Governance issues to address - comments from the Annual Review.

Subscriptions. DT recommended a nominal sub for 2024. Referred to next Board Meeting

Constitution. Is it necessary to remain an Incorporated Body? Referred to next Board Meeting

The Chair thanked members for their attendance and declared the meeting closed.

#### **Meeting closed at 11.05am**

Signed as a true and correct record of the meeting.

.....

Chair

Date.....

An aerial photograph of a lush green golf course. In the foreground, there are several golf holes and sand traps. The middle ground shows a dense line of trees and shrubs. In the background, a sandy beach meets the ocean with white-capped waves under a clear blue sky.

# CHAIR'S REPORT

***Twelve-month period – 1 April 2023 to 31 March 2024***

I am pleased to present the Chair's report for the period 2023/2024 having taken over from Richard Nauck CCM who resigned in May.

Over the past year, the New Zealand Golf Industry Council (NZGIC) faced unique challenges due to increased demand on their time at club and supplier level. This pressure tested the executive team. Despite these challenges, there were notable successes that can serve as a foundation for further progress in 2025.

Let me highlight some key points:

***Prolonged impact of COVID-19:*** The pandemic had significant effects on golf clubs nationwide. Increased memberships and rounds played led to improved financial performance. Club management experienced an increasing demand on their time, course usage skyrocketed and suppliers faced unprecedented demand, resulting in supply chain disruptions.

***Volunteer Commitment:*** Despite these challenges, NZGIC board members remained dedicated. Their time and efforts were crucial during this demanding period.

***Looking Ahead:*** As we move forward, let us continue to foster club, supplier and industry engagement, and promote the positive impact of golf on our environment and economy.

## **Charter**

The New Zealand Golf Industry Council (NZGIC) after two years of COVID disruption continues to be actively engaged in several projects to support the mandate of encouraging coordination and collaboration between golf industry organisations.

## **Projects under continued review**

Value of golf to the New Zealand Economy

**The golf sector employs over 2,000 people, involves more than 6,000 volunteers, and contributes significantly to the national economy—generating over a billion dollars annually.**





In this coming year we intend to engage with consultants to highlight the positive impact of golf to both the economy and society.

### Health benefits of Golf

Golf plays a vital role in contributing to the health and well-being of New Zealanders. Here are some key points:

**Physical Activity:** Golf encourages regular physical activity, which is essential for maintaining overall health. Walking the course, swinging clubs, and engaging in the game provide cardiovascular exercise, muscle strength, and flexibility.

**Mental Well-Being:** Spending time outdoors on the golf course promotes mental well-being. Fresh air, green surroundings, and social interactions contribute to stress reduction and improved mood.

**Social Connectedness:** Golf fosters social connections. Players interact with fellow golfers, share experiences, and build friendships. Clubs and tournaments provide networking opportunities and a sense of community.

**Lifelong Participation:** Golf is unique in that it can be played by people of all ages and skill levels. It promotes lifelong participation, ensuring that individuals stay active and engaged throughout their lives.

To align with this strategy, NZGIC in conjunction with Golf NZ, District Associations and the 390 clubs throughout the country continue to preach the “more people, playing more golf, more often” gospel to people of all ages from 5 years to 95 years.

### Environmental benefits of golf

Golf across all sectors in New Zealand offer a range of environmental benefits that contribute positively to both the economy and the well-being of communities. Here are some key points:

**Environmental sustainability and pest eradication:** An NZGIC project “Golfing for Paradise” promoting Pest Free New Zealand 2050 and environmental biodiversity that started in 2019 and fostered by Auckland Golf and several Auckland Golf Clubs gained national recognition by being selected as a finalist at the Sport New Zealand's Environmental Sustainability Awards night. The outcomes:





A reduction in the number of pests and an increase in bird life and flora and fauna. Kudos to Auckland Golf and the participating clubs for preserving NZ's natural heritage.

**Green Space and Biodiversity:** Golf courses act as green buffers, backing onto green spaces, native bush, and reserves. They protect these areas from soil erosion, temperature fluctuations, dust, noise pollution, and groundwater contamination. **Additionally, golf courses often support higher biodiversity than public parks.**

**Water Filtration and Purification:** Golf courses play a role in water management. Turfgrass and vegetation help filter and purify water, improving its quality. They also act as natural sponges, reducing runoff and preventing pollutants from reaching groundwater supplies.

**Carbon Sequestration:** Trees and turfgrass on golf courses contribute to carbon sequestration. By producing oxygen and trapping pollutants, they mitigate climate change and enhance air quality.

**Urban Cooling:** The green spaces provided by golf courses contribute to urban cooling. They absorb heat and create microclimates that benefit local communities.

Golf's environmental impact reaches beyond the fairways, benefitting lives, biodiversity, and planetary health. NZGIC, clubs and Districts will prioritize this focus in the coming year.

### **Golf Tourism**

Golf tourism brings several key benefits to New Zealand's economy:

**Economic Impact:** Golf tourism contributes significantly to our economy. High-value travellers spend on accommodation, dining, and other services, boosting local businesses.

**Increased Rounds:** Overseas golfers explore our picturesque fairways, leading to a 20% growth in overseas rounds across our Marquee Courses.

**Unique Experiences:** Golfers not only enjoy the game but also immerse themselves in New Zealand's natural beauty, local culture, and hospitality.

**Global Recognition:** Our country is now firmly on the global golfing map, attracting players from various countries.





Golf tourism will continue to be an important facet of golf in NZ in 2025.

### Whole of Golf Conference and Fine Turf Seminar - 2025

Planning is underway to hold the 3rd NZGIC supported 3 day 'Whole of Golf' Conference and Fine Turf Seminar in conjunction with the Central North Island Turf Mangers Association July 13-16, 2025.

The conference will feature a Golf Day, trade show exhibition and cocktail party, 2 days of plenary sessions with presentations from leading figures in the industry, a Conference Dinner and Awards night and concluding with industry sectors workshopping a variety of specific topics and a Fine Turf Seminar.

We ask for your support regarding this important event.

In conclusion, NZGIC remains committed despite board level changes, and it confidently looks forward to the next 12 months.

Thank you for your continued commitment to NZGIC.

**DES TOPP**

CHAIRMAN

*JULY 7, 2024*



# NEW ZEALAND GOLF INDUSTRY COUNCIL: CONNECTING GOLF PROFESSIONALS

The New Zealand Golf Industry Council facilitates networking opportunities for its members, who represent leaders across the country's golf industry. Here's what you need to know:

**Valuable Resource:** The Council's member database includes professionals from various sectors, such as New Zealand Golf, manufacturers, distributors, wholesalers, retailers, tour operators, publishers, and associations (e.g., District, Club Managers, and Course Superintendents). Members stay informed about the latest news on products, services, and industry conditions.

**Member-Driven:** Managed by its own members, the Council encourages active participation. Those interested in contributing can serve on the Board, discussing topics like intellectual property protection, education, environmental sustainability, safety, and ethical standards.

**Educational Support:** Members receive opportunities to endorse educational programs organized by affiliated organizations, including the Professional Golfers Association of New Zealand, the Golf Managers Association of New Zealand, and the Greens Superintendents Association of New Zealand.

**Visibility and Contribution:** Members can feature their company's services and products in e-newsletters, contributing meaningful content.

**Exclusive Events:** Invitations to specialized meetings, events, and workshops allow members to share and discuss the latest industry insights.

If you are not a member of NZGIC yet you are most welcome to join [here](#).



## MEMBERS LIST

2023/24

Abri Architects Limited - *John Durkin*  
Acushnet New Zealand - *Nick Sampson*  
Brandt Limited - *Lyndon Baird*  
Akarana Golf Club - *Raj Gounden*  
Bay of Plenty Golf - *Mark Webb*  
Canterbury Golf - *Grant Lewis*  
Dot Golf Ltd - *Matt Smith*  
Golf Encounters - *Peter Cox*  
Golf Industry Central - *Mike Orloff*  
Golf Management+Marketing - *Mike Godinet*  
Golf Managers Association of NZ - *Des Topp*  
Golf New Zealand - *Jeff Latch*  
Golf Tourism New Zealand - *Ryan Brandeburg*  
Golfer Pacific New Zealand - *Leigh Smith*  
Kura Design - *Kristine Kerr*  
Maungakiekie Golf Club - *Rebecca Smith*  
NZ Eagles Society - *Judith Capstick*  
NZGCSA - *Jason Perkins*  
NZ Golf Digest - *Nicholas Cutler*

NZ Maori Golf Association - *John Cribb*  
NZ Sports Turf Institute - *Alex Glasgow*  
On Par Advertising - *Jason Mirams*  
PaR nz Golfing Holidays - *Denise Langdon*  
Parkland Products Limited - *Chris Todd*  
PGA of New Zealand - *Josh Longney*  
Pinpoint Golfing Experiences - *Mathew Perry*  
Power Turf - *John Woodham*  
Pupuke Golf Club - *Matt Owen*  
Rain bird Australia - *Dave Pearce*  
Remuera Golf Club - *Spencer Cooper*  
*Sam Sullivan*  
Sports Surface Design & Management - *Blair Cornthwaite*  
Snag Golf - *David Thompson*  
The Cut - *Don Hope*  
The Golf Warehouse - *Rhys Bishop*  
Wairakei Golf + Sanctuary - *Warren Collett*  
Whiley Golf - *Andrew Whiley*

